

3M Science.
Applied to Life.™



3M Traffic Safety and Security Solutions

**For all roads.
For every mile.
One bright solution.**

**3M™ Diamond Grade™ DG3
Reflective Sheeting Series 4000**

Miles away on back roads or just down the block, 3M™ Diamond Grade™ DG3 sheeting provides dependable signing. With superior reflectivity at both short and long distances, DG3 delivers the visibility drivers need.



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Improving visual cues.

For challenges to roadway visibility. We continue that tradition today with clear road signs for drivers in any vehicle, wherever they might be.

Creating the right signage begins with identifying the factors that create difficult driving environments, such as:

- VOA, low cut-off headlights that reduce sign visibility by as much as 53 percent.¹
- Varied vehicle sizes that create many different sign observation angles.
- An increased population of older drivers, which means more motorists with reduced response times and increased visual needs.²
- Comes in standard and fluorescent colors.

Visible road signs for every vehicle.

3M™ Diamond Grade™ DG3 Reflective Sheeting Series 4000 uses full-cube retroreflective technology to increase sign performance at all hours for all drivers. According to one study, over a three to six-year period, crash numbers dropped by 25 to 46 percent where brighter signs, like Series 4000, were installed.³

Top performance when you need it.

Even in disadvantaged locations, Series 4000 provides dependable signing for a wide range of drivers and vehicles. In fact, nearly 100 percent of a vehicle's light is returned to the driver, whether viewed from short or long distances.

Bright for longer.

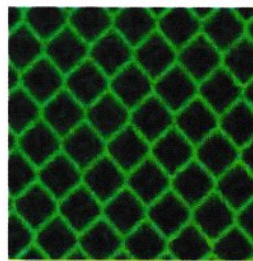
DG3 already meet ASTM type XI standard and provides protection longer than lower grade sheetings with industry-leading expectancy of 10 years. This durable option is a simple, efficient solution that keeps sign visible. It may also require less maintenance and reduce energy expenses.

10 Year
Warranty

*vs. traditional sheetings

3M

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- ← 100% efficient full-cube technology
- ← Returns almost 2X more light*
- ← Broad observation angles



Get durable visibility for your roads with
3M™ Diamond Grade™ DG3 Reflective Sheeting Series 4000.

**To learn more, contact your distributor, 3M representative,
or visit www.3M.com/roadsafety.**